

2022 President's Circle Packages

Benefits by Sponsor Level	ELITE	PREMIER	TITLE
Cost	\$10,000	\$7,500	\$5,000
Quantity Available	1	2	3
Branding/Marketing:			
*Size of logos will increase from Title to Premier to Elite	Logo in Informational Slideshow in Fireside Room at PCAR-runs daily Mention in all Marketing Meetings (current reach is approx. 75 live and up to 1,000 reached) Link to company's website on pcar.com Logo (that links to company's website in PCAR Newsletter-runs 4x a week Monday-Thursday) Pop up banner including all sponsor logos to be put up at various PCAR Events including but not limited to Marketing Meetings, Luncheons and PCAR lobby.		
Bonus Benefits			
Subject to change based on COVID-19 Restrictions			
Installation of Board of Directors When: Friday, January 14, 2022 Where: The Ridge, Auburn Luncheon	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
Masters Club Gala When: Tentative for March 31, 2022 Where: TBD Typically, an evening event	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
Joint Marketing Meetings (2 Per Year: Rocklin & Auburn) *Exclusive to Presidential Sponsors Dates TBD	Sponsor	Sponsor	Sponsor
Additional Membership Events *Exclusive to Presidential Sponsors Dates TBD	Sponsor	Sponsor	Sponsor
REALTOR Night Out Potters Baseball Game When: Summer 2022 Date TBD Where: McBean Stadium-Lincoln			
Conference Center Usage/Rental	3x up to 8 hours during normal business hours in 2022	2x up to 8 hours during normal business hours in 2022	1x up to 8 hours during normal business hours in 2022
REALTOR Store Discount Days	1 predetermined day 3 times a year that President Circle Sponsors can purchase store items at 25% off. Some exclusions may apply.	1 predetermined day 3 times a year that President Circle Sponsors can purchase store items at 25% off. Some exclusions may apply.	1 predetermined day 3 times a year that President Circle Sponsors can purchase store items at 25% off. Some exclusions may apply.
PCAR Foundation Discounted pricing on tickets and early access to sponsor and purchase tickets for all PCAR Foundation events	Ticket discount maximum is 20 per event. *Tickets will have to be purchased by a specified date.	Ticket discount maximum is 15 per event. *Tickets will have to be purchased by a specified date.	Ticket discount maximum is 10 per event. *Tickets will have to be purchased by a specified date.

*General Marketing Opportunities are exclusive to the 2022 President's Circle Sponsorship Packages. Marketing is NOT available to itemize and purchase.

*Joint Marketing Meeting sponsors are exclusive to the 2022 President's Circle Sponsorship Packages unless a minimum of 3 sponsors is not reached at which time PCAR reserves the right to solicit additional sponsors.

* All events are subject to COVID-19 safety protocols/adjustment to ticket amounts and cancellations.

PAYMENT AUTHORIZATION FORM

Choose your President's Circle package:

ELITE \$10,000 (1 Available)

PREMIER \$7,500 (2 Available)

TITLE \$5,000 (3 Available)

***Availability as of 11/04/21 – contact PCAR for updated availability prior to submitting form.**

1. Office Name: _____
2. Contact Name: _____
3. Cell Phone: _____ E-Mail: _____
4. Office Address: _____
(street) (city) (state) (zip)
5. Office Phone: _____
6. Web Page Address: _____ (used to link to website from pcaor.com)

Method of Payment

Check (payable to PCAR) Credit Card:

Card # _____ Exp. Date: _____

Sec Code: _____ Zip: _____

Authorized Signature _____

Submit completed form to Jessica Morales at

jessica@pcaor.com or fax (916)303-7608 by **December 3, 2021**

Disclosures

- Sponsorships are non-refundable **INITIAL** _____
- PCAR does not in any way endorse or sponsor any product, service, or vendor in the President's Circle. Any statement or claim of PCAR endorsement may result in public correction and forfeiture of sponsor status for the remainder of the sponsor term. **INITIAL** _____
- Membership with PCAR must remain active during the sponsored year. Failure to remain in an active status will result in forfeiture of sponsor status for the remainder of the sponsor term. **INITIAL** _____
- All events are subject to COVID-19 safety protocols/adjustment to ticket amounts and cancellations. **INITIAL** _____