

# 50% off! 2021 President's Circle Packages

Benefits by Sponsor Level	ELITE	PREMIER	TITLE
Cost	<del>\$10,000</del> \$5,000	<del>\$7,500</del> \$3,750	<del>\$5,000</del> \$2,500
Quantity Available	2	4	6
<b>Branding/Marketing:</b>			
*Size of logos will increase from Title to Premier to Elite	Logo in Informational Slideshow in Fireside Room at PCAR-runs daily Mention in all Virtual Marketing Meetings (current reach is approx. 75 live and up to 1,000 reached) Link to company's website on pcar.com Logo (that links to company's website in PCAR Newsletter-runs 4x a week Monday-Thursday) Pop up banner including all sponsor logos to be put up at various PCAR Events including but not limited to Marketing Meetings, Luncheons and PCAR lobby.		
<b>Bonus Benefits</b>			
<b>Subject to change based on COVID-19 Restrictions</b>			
<b>Installation of Board of Directors</b> When: Thursday, January 28, 2021 Where: TBD Typically, an evening event	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
<b>Masters Club Gala</b> When: TBD Where: TBD Typically, an evening event	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
<b>Masters Club Hosted Events</b> (Minimum 2 per year) *Exclusive to Diamond Sponsors of MC Gala  Dates TBD	Sponsor	N/A	N/A
<b>Joint Marketing Meetings</b> (3 Per Year: Rocklin, Lincoln & Auburn) *Exclusive to Presidential Sponsors  Dates TBD	Sponsor	Sponsor	Sponsor
<b>Membership Mixers</b> (2 Per Year) *Exclusive to Presidential Sponsors  Dates TBD	Sponsor	Sponsor	Sponsor
<b>REALTOR Night Out Potters Baseball Game</b> When: Summer 2021 Date TBD Where: McBean Stadium-Lincoln			
<b>Conference Center Usage/Rental</b>	3x up to 8 hours during normal business hours in 2021	2x up to 8 hours during normal business hours in 2021	1x up to 8 hours during normal business hours in 2021
<b>REALTOR Store Discount Days</b>	1 predetermined day 3 times a year that President Circle Sponsors can purchase store items at 25% off. Some exclusions may apply.	1 predetermined day 3 times a year that President Circle Sponsors can purchase store items at 25% off. Some exclusions may apply.	1 predetermined day 3 times a year that President Circle Sponsors can purchase store items at 25% off. Some exclusions may apply.

\*General Marketing Opportunities are exclusive to the 2021 President's Circle Sponsorship Packages. Marketing is NOT available to itemize and purchase.

\*Joint Marketing Meeting sponsors are exclusive to the 2021 President's Circle Sponsorship Packages unless a minimum of 3 sponsors is not reached at which time PCAR reserves the right to solicit additional sponsors.

\* All events are subject to COVID-19 safety protocols/adjustment to ticket amounts and cancellations.

# PAYMENT AUTHORIZATION FORM

Choose your President's Circle package:

ELITE ~~\$10,000~~ \$5,000 (\*Only 1 Left)

PREMIER ~~\$7,500~~ \$3,750 (\*4 Available)

TITLE ~~\$5,000~~ \$2,500 (\*Only 4 Left)

\*Availability as of 11/19/20 – contact PCAR for updated availability prior to submitting form.

1. Office Name: \_\_\_\_\_
2. Contact Name: \_\_\_\_\_
3. Cell Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_
4. Office Address: \_\_\_\_\_  
(street) (city) (state) (zip)
5. Office Phone: \_\_\_\_\_
6. Web Page Address: \_\_\_\_\_ (used to link to website from pcaor.com)

## Method of Payment

Check (payable to PCAR)     Credit Card:

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Sec Code: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Submit completed form to Jessica Morales at

[jessica@pcaor.com](mailto:jessica@pcaor.com) or fax (916)303-7608 by **December 4, 2020**

### Disclosures

- Sponsorships are non-refundable INITIAL \_\_\_\_\_
- PCAR does not in any way endorse or sponsor any product, service, or vendor in the President's Circle. Any statement or claim of PCAR endorsement may result in public correction and forfeiture of sponsor status for the remainder of the sponsor term. INITIAL \_\_\_\_\_
- Membership with PCAR must remain active during the sponsored year. Failure to remain in an active status will result in forfeiture of sponsor status for the remainder of the sponsor term. INITIAL \_\_\_\_\_
- All events are subject to COVID-19 safety protocols/adjustment to ticket amounts and cancellations. INITIAL \_\_\_\_\_