



Placer County Association of REALTORS® is a real estate membership based organization focused on being the leading advocate of the real estate industry, serving the communities in which we do business and building valuable alliances locally and statewide to promote private property rights.

“Masters Club” Placer County’s 2019 Top Achievers

Congratulations to the 2019 Masters Club recipients for the Placer County Association of REALTORS® (PCAR)! This exceptional group of real estate professionals have demonstrated a proven record of hard work and excellent client service throughout the year, landing them in the prestigious Club.

“At PCAR, we are dedicated to providing the necessary education, support and network to help our members achieve success throughout the year,” said PCAR CEO, Dean Anderson. “To see so many of our members qualify for this award is a testament to their commitment to excel and a dedication to the success of the industry as a whole.”

2020 marks the 45th year that PCAR has celebrated its prestigious and accomplished Masters Club. Members of Masters Club are REALTORS® who have met the previous year’s sales and transaction qualifications set by the Masters Club committee. In 2019 REALTORS® were required to reach a total sales volume of \$5 million with at least 8 closed transactions or a total of 20 closed transactions.

“Each year the Masters Club committee meets to determine the criteria for membership based on analysis of the market and PCAR membership,” noted Masters Club Committee Co-Chair, Cheryl Keller. “This group of REALTORS® demonstrated exceptional results in 2019 and were able to meet, or exceed,

the expectations set forth by our committee.

Participants who qualify for Masters Club represent the top 10-15% of PCAR members. This year, 474 Masters Club members qualified and represented the top 13% of the REALTOR membership which totaled 3,751 at the close of 2019. The Masters Club is comprised of the following classes; First year members (70), Continuing members with 2-4 years in the club (110), Life Members with 5-9 years in the club (151) and Outstanding Life Members with 10+ years in the club (143.)

“While we typically recognize our Masters Club recipients with a large gala each year, the current government guidelines have prohibited us from executing this event. However, our team is working to craft a fun and exciting plan to ensure that our PCAR Masters Club achievers are celebrated and acknowledged for their hard work,” said Tracy Young, Masters Club co-chair.

With a strong line-up of sponsors already secured, PCAR will announce, in the coming days, their plans to recognize 2019 Masters Club members.

“Our sponsors are so supportive of this group each year, and we look forward to creating an experience dedicated to the Masters Club members and our valued sponsors,” said 2020 PCAR President, Ashley Haney.

Masters Club Committee

CHAIR:

Cheryl Keller, RE/MAX Gold
Tracy Young, The Advantage Group

COMMITTEE:

Teena Budd, Better Homes & Gardens
Michele Colombo, Better Homes & Gardens
Gail Hargis, Windermere Granite Bay
Mimi Kim, Coldwell Banker Sun Ridge
Nichole Moody, Coldwell Banker Sun Ridge
Amy Rivers, NextHome Cedar Street Realty
Cathy Ruiz, Nick Sadek Sotheby’s International Realty
Nick Sadek, Nick Sadek Sotheby’s International Realty
Chris Sheffer, Sheffer & Associates
Kim Tucker, Better Homes and Gardens
Sherri Walker, Keller Williams Realty

CONGRATULATIONS, PLACER COUNTY
MASTERS CLUB MEMBERS!

2019 PCAR MASTERS CLUB SPONSORS INCLUDE:

DIAMOND SPONSORS

COLDWELL BANKER SUN RIDGE
REALTY ONE GROUP

PLATINUM SPONSORS

NICK SADEK SOTHEBY’S
INTERNATIONAL REALTY

GOLD SPONSORS

FINLEY HOME SERVICES
GOLDEN 1 HOME LOANS
METROLIST
RE/MAX GOLD

SILVER SPONSORS

AUBURN MOVING & STORAGE
THE ADVANTAGE GROUP
NEXTHOME CEDAR STREET REALTY
WHITNEY RANCH