

2020 President's Circle Packages

Benefits by Sponsor Level	ELITE	PREMIER	TITLE
Cost	\$10,000	\$7,500	\$5,000
Quantity Available	1	2	3
Branding/Marketing:			
*Size of logos will increase from Title to Premier to Elite	Logo in Informational Slideshow in Fireside Room at PCAR-runs daily Logo in Slideshow at Rocklin Marketing Meetings-runs weekly, every Tuesday Link to company's website on pcar.com Logo in PCAR Newsletter-runs weekly, every Monday Pop up banner including all sponsor logos to be put up at various PCAR Events including but not limited to Marketing Meetings, Luncheons and PCAR lobby.		
Installation of Board of Directors When: Thursday, January 16, 2020 Where: Thunder Valley Evening event	Diamond Sponsor <ul style="list-style-type: none"> • 10 Tickets/Reserved Seating • Logo on all table tents • Name on table you're sponsoring • Slide in Presentation • Verbal recognition during event • Full page/Full color ad in printed event program • Recognition in PCAR Newsletter & Social Media 	Platinum Sponsor <ul style="list-style-type: none"> • 5 Tickets/Reserved Seating • Name on table you're assigned to • Mention in slide presentation • Verbal recognition during event • 1/2 page/Full color ad in printed event program • Recognition in PCAR Newsletter & Social Media 	Gold Sponsor <ul style="list-style-type: none"> • 3 Tickets/Reserved Seating • Name on table you're assigned to • Mention in slide presentation • Verbal recognition during event • 1/4 page/Full color ad in printed event program • Recognition in PCAR Newsletter & Social Media
Masters Club Gala When: Thursday, April 2, 2020 Where: Thunder Valley Evening event	Diamond Sponsor <ul style="list-style-type: none"> • 10 Tickets • First position in Slide Presentation • 5 items to be raffled off in your name at the event • Mention as a sponsor in the lobby & verbally at the event • Full page, full color ad in the program at the event 	Platinum Sponsor <ul style="list-style-type: none"> • 4 Tickets • Second position in Slide Presentation • 4 items to be raffled off in your name at the event • Mention as a sponsor in the lobby & verbally at the event • Full page, full color ad in the program at the event 	Gold Sponsor <ul style="list-style-type: none"> • 3 Tickets • Third position in Slide Presentation • 3 items to be raffled off in your name at the event • Mention as a sponsor in the lobby & verbally at the event • 1/2 page, full color ad in the program at the event
Masters Club Hosted Events (Minimum 2 per year) *Exclusive to Diamond Sponsors of MC Gala Dates TBD	Sponsor <ul style="list-style-type: none"> • Logo on event flyers • Logo on slide presentation at event (if applicable) • Mention as a sponsor in the lobby & verbally at the event 	N/A	N/A
Joint Marketing Meetings (3 Per Year: Rocklin, Lincoln & Auburn) *Exclusive to Presidential Sponsors Dates TBD	<ul style="list-style-type: none"> • 1 Table/8 Reserved Seats • 1 table for flyers in lobby at event • Company logo on flyers, table tents, agenda and slideshow • 1-minute mic time at event 	<ul style="list-style-type: none"> • 4 Reserved Seats • 1 table for flyers in lobby • Company logo on flyers, table tents, agenda and slideshow • 1-minute mic time at event 	<ul style="list-style-type: none"> • 2 Reserved Seats • 1 table for flyers in lobby • Company logo on flyers, table tents, agenda and slideshow
Membership Mixers (2 Per Year) *Exclusive to Presidential Sponsors Dates TBD	<ul style="list-style-type: none"> • Company logo on flyers, table tents and slideshow (Premier Size) • Verbal recognition at event 	<ul style="list-style-type: none"> • Company logo on flyers, table tents and slideshow (Large Size) • Verbal recognition at event 	<ul style="list-style-type: none"> • Company logo on flyers, table tents and slideshow (Medium Size) • Verbal recognition at event
REALTOR Night Out Potters Baseball Game When: Summer 2020 Date TBD Where: McBean Stadium-Lincoln	<ul style="list-style-type: none"> • 10 VIP Tickets • \$100 Gift Card of Sponsors choice to raffle off at the game 	<ul style="list-style-type: none"> • 5 VIP Tickets • \$50 Gift Card of Sponsors choice to raffle off at the game 	<ul style="list-style-type: none"> • 2 VIP Tickets • \$25 Gift Card of Sponsors choice to raffle off at the game

*General Marketing Opportunities are exclusive to the 2020 President's Circle Sponsorship Packages. Marketing is NOT available to itemize and purchase.

*Joint Marketing Meeting sponsors are exclusive to the 2020 President's Circle Sponsorship Packages unless a minimum of 3 sponsors is not reached at which time PCAR reserves the right to solicit additional sponsors.

PAYMENT AUTHORIZATION FORM

Choose your President's Circle package:

~~ELITE \$10,000~~ **SOLD!** (Only 1 Available)

PREMIER \$7,500 (Only 2 Available)

~~TITLE \$5,000~~ **SOLD!** (Only 3 Available)

1. Office Name: _____
2. Contact Name: _____
3. Cell Phone: _____ E-Mail: _____
4. Office Address: _____
(street) (city) (state) (zip)
5. Office Phone: _____
6. Web Page Address: _____ (used to link to website from pcaor.com)

Method of Payment

Check (payable to PCAR) Credit Card:

Card # _____ Exp. Date: _____

Sec Code: _____ Zip: _____

Authorized Signature _____

Submit completed form to Jessica Morales at
jessica@pcaor.com or fax (916)303-7608 by **November 29, 2019**

Disclosures

- Sponsorships are non-refundable **INITIAL** _____
- PCAR does not in any way endorse or sponsor any product, service, or vendor in the President's Circle. Any statement or claim of PCAR endorsement may result in public correction and forfeiture of sponsor status for the remainder of the sponsor term. **INITIAL** _____
- Membership with PCAR must remain active during the sponsored year. Failure to remain in an active status will result in forfeiture of sponsor status for the remainder of the sponsor term. **INITIAL** _____